



# KEN LI

## ANIMATOR

Hi! My name is Ken. I am an animator /illustrator who specialized in Graphics and Motion Design. I have 8 years experiences in the creative realm. My expertise encompasses wide range of design elements, including motion graphics, character rigging, 2D/ 3D animations, UI design, illustration, and print materials.

I bring a fun and energetic approach to my work, always pushing creative boundaries for the best designs.

## PROFILE

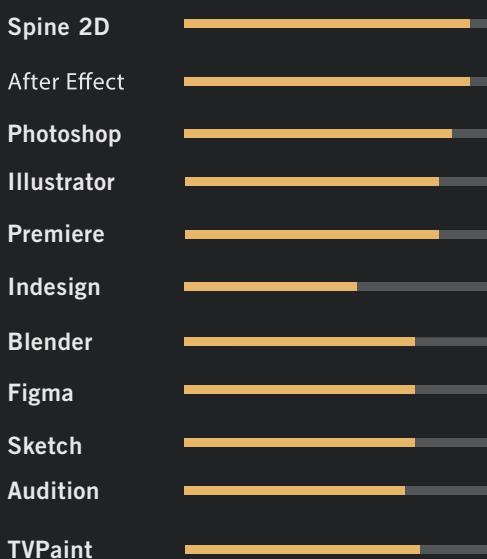
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## EXPERTISE



## EDUCATION

- 2017 Hong Kong Baptist University
- 2013 Bachelor of Visual Arts
- 2013 Raimondi College
- 2007

## WORK EXPERIENCE

- Now Kindred  
2022 Lead Animator  
Responsible for company wide animations, motion design and character rigging. Team leading and project directing.
- 2021 Zoundio Stockholm  
2019 Visual Designer  
Responsible for app UI design, motion graphics design, promotional graphics design, video editing, in app lesson videos production
- 2019 Blue Lemon Digital  
2018 Graphic Designer/Motion Graphic Designer  
Responsible for company social media materials design, print out design, booth design, motion graphics/ 2d animation design and video editing
- 2018 Babyfirst Development Limited  
2017 Graphic Designer/Illustrator  
Responsible for company print out materials design, illustrations in education materials and online class video editing

## LANGUAGES

